



Town of Camp Verde Vision Statement

"Camp Verde is welcoming, a safe community, a vibrant economy, thoughtfully growing, and offering an exceptional quality of life."

**AMENDED AGENDA
TOWN OF CAMP VERDE
REGULAR SESSION
PARKS & RECREATION COMMISSION
473 S. MAIN STREET, SUITE 106
MONDAY, JUNE 2, 2025 at 6:00 P.M.**

ZOOM MEETING LINK:

<https://us02web.zoom.us/j/84397306193?pwd=fpUaDMPtR3nn3ye8lQgajIo5hgCp52.1>

one Tap Mobile: 1-253-215-8782 or 1-346-248-7799

Meeting ID: 843 9730 6193

Passcode: 078328

Note: Commission member(s) may attend Regular Sessions either in person, by telephone, or internet/video conferencing.

- 1) **Call to Order**
- 2) **Roll Call.** Chairperson Dave Grondin, Vice Chairperson Candra Faulkner, Commissioner Glenda Duncan, Commissioner Mary Hughes, Commissioner Zach McKay, and Commissioner Charlotte Salsman.
- 3) **Pledge of Allegiance**
- 4) **Consent Agenda** - All those items listed below may be approved by one motion as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Commission requests.
 - a) **Approval of Minutes:**
 - 1) Regular Session – May 5, 2025 Pg.3
 - b) **Set Next Meeting Date and Time:**
 - 1) Monday, July 7, 2025 at 6:00 p.m.
 - 2) Monday, August 4, 2025 at 6:00 p.m.
- 5) **Call to the Public for items not on the Agenda. (Please complete Request to Speak Card and turn in to Town Staff).** Residents are encouraged to comment about any matter NOT included on the agenda. State law prevents the Commission from taking any action on items not on the agenda. At the conclusion of an open call to the public, individual members of the public body may respond to criticism made by those who have addressed the public body, may ask staff to review a matter or may ask that a matter be put on a future agenda. However, members of the public body shall not discuss or take legal action on matters raised during an open call to the public unless the matters are properly noticed for discussion and legal action.
(Pursuant to ARS §38-431.01(H))

- 6) **Oath of Office for newly appointed Parks and Recreation Commissioner Victoria O'Malley.** Staff Resource: Town Manager Miranda Fisher. Pg.9
- 7) **Presentation and discussion regarding a new policy addressing golfing in the Town's parks.** Staff Resource: Parks & Recreation Manager Shawna Figy. Pg. 13
- 8) **Discussion and consideration of Parks & Recreation Commission liaison appointments to committees and working groups.** Staff Resource: Parks & Recreation Manager Shawna Figy. Pg. 17
- 9) **National Fitness Campaign Update.** Staff Resource: Town Manager Miranda Fisher. Pg. 19
- 10) **Update on the Request for Proposal for an outside party to host and organize a concert series.** Staff Resource: Parks & Recreation Manager Shawna Figy. Pg. 41
- 11) **Update on the Heritage Pool renovations.** Staff Resource: Parks & Recreation Manager Shawna Figy. Pg. 43
- 12) **Update on the Parks & Recreation Master Plan.** Staff Resource Parks & Recreation Manager Shawna Figy. Pg. 45
- 13) **Presentation, discussion, and possible action regarding the Fort Verde Days Grand Marshal final nominations and parade theme.** Staff Resource: Parks & Recreation Manager Shawna Figy. Pg. 53
- 14) **Commission Informational Reports.** These reports are relative to the committee meetings or events that Commission members attended.
- 15) **Update on Parks & Recreation current programming and events.** Staff Resource: Parks & Recreation Manager Shawna Figy. Pg. 87

16) **Adjournment**

Note: Pursuant to A.R.S. §38-431.03A.2 and A.3, the Parks and Recreation Commission may vote to go into Executive Session for purposes of consultation for legal advice with the Town Attorney on any matter listed on the Agenda, or discussion of records exempt by law from public inspection associated with an agenda item. The Town of Camp Verde Council Chambers is accessible to the handicapped. Those with special accessibility or accommodation needs, such as large typeface print, may request these at the Office of the Town Clerk.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at the Town of Camp Verde and Bashas on May 29 at 5:00 p.m. in accordance with the statement filed by the Camp Verde Town Council with the Town Clerk

Leah Rhodes

Leah Rhodes, Town Clerk



DRAFT MINUTES
TOWN OF CAMP VERDE
REGULAR SESSION
PARKS & RECREATION COMMISSION
473 S. MAIN STREET, SUITE 106
MONDAY, MAY 5, 2025 at 6:00 P.M.

Note: Commission member(s) may attend Regular Sessions either in person, by telephone, or internet/video conferencing.

- 1) **Call to Order**
Chairman Grondin called the meeting to order at 6:00 p.m.
- 2) **Roll Call.**
Chairperson Dave Grondin, Vice Chairperson Candra Faulkner, Commissioner Glenda Duncan, Commissioner Mary Hughes, Commissioner Zach McKay, and Commissioner Charlotte Salsman.

Also Present
Town Manager Miranda Fisher, Parks and Recreation Manager Shawna Figy and Town Clerk Leah Rhodes.
- 3) **Pledge of Allegiance**
Commissioner Salsman led the Pledge.
- 4) **Consent Agenda** - All those items listed below may be approved by one motion as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of the Commission requests.
 - a) **Approval of Minutes:**
 - 1) Regular Session – April 7, 2025
 - b) **Set Next Meeting Date and Time:**
 - 1) Monday, June 2, 2025 at 6:00 p.m.
 - 2) Monday, July 7, 2025 at 6:00 p.m.

Motion was made by Commissioner Salsman to approve the next meeting dates, times, and approve the meeting minutes. Second was made by Commissioner Hughes.

Roll Call:
Commissioner Hughes: Aye

Commissioner Duncan: Aye
Commissioner McKay: Aye
Commissioner Salsman: Aye
Vice Chair Faulkner: Aye
Chair Grondin: Aye
Motion Passed: 6-0

- 5) **Call to the Public for items not on the Agenda. (Please complete Request to Speak Card and turn in to Town Staff).** Residents are encouraged to comment about any matter NOT included on the agenda. State law prevents the Commission from taking any action on items not on the agenda. At the conclusion of an open call to the public, individual members of the public body may respond to criticism made by those who have addressed the public body, may ask staff to review a matter or may ask that a matter be put on a future agenda. However, members of the public body shall not discuss or take legal action on matters raised during an open call to the public unless the matters are properly noticed for discussion and legal action. (Pursuant to ARS §38-431.01(H))

No public comments.

- 6) **Presentation of the updated FY25-30 Strategic Plan and the FY26 Action Plan.** Staff Resource: Town Manager Miranda Fisher.

Town Manager Fisher provided an overview of the Town of Camp Verde's Strategic Plan as well as the recreation and activity goals for the Parks and Recreation Department.

Town Manager Fisher responded to questions from the Commission.

- 7) **Presentation of the Capital Improvement Project Plan budget proposals for the Parks & Recreation Division.** Staff Resource: Parks & Recreation Manager Shawna Figy.

Parks & Recreation Manager Figy stated the Parks and Recreation had several requests which included a new shuttle bus, Perry Weather warning system, facility reservation software, Parks and Recreation Master Plan, Redinger Ramada stairs, and Butler tennis court resurfacing. Not all projects were approved by the Town Manager for consideration in the in the FY26 CIP budget but are all part of the 5-year plan at this point. Currently, the master plan, Perry Weather warning system, and facility reservation software are a part of the FY26 proposed budget. Parks & Recreation Manager Figy stated some of the projects have been on the CIP list for previous years and will remain there until approved or removed due to the possible Council decision to move in a different direction.

Parks & Recreation Manager Figy responded to questions from the Commission.

- 8) **Presentation of Draft Character Area Maps and Goals/Strategies for the General**

Plan Update. Staff Resource: Town Manager Miranda Fisher.

Town Manager Fisher stated as part of the General Plan update process, the Technical Advisory Group (TAG) has been working closely with staff to develop draft Character Area maps, goals, and strategies for the Town of Camp Verde. Town Manager Fisher provided an overview of the character areas and stated she would like the Commission's feedback.

Town Manager Fisher responded to questions from the Commission.

- 9) **Update on the Parks & Recreation Master Plan Request for Proposal.** Staff Resource: Parks & Recreation Manager Shawna Figy.

Parks & Recreation Manager Figy stated staff had met with Kimley Horn and the initial kickoff with the community is on July 29, 2025 at the Town of Camp Verde library.

Chair Grondin stated he would like the Commission Members to be involved in the process.

- 10) **Update on a Request for Proposal for an outside party to host and organize a concert series.** Staff Resource: Parks & Recreation Manager Shawna Figy.

Parks & Recreation Manager Figy stated at the April 16, 2025 Town Council meeting, the Council approved the release of a Request for Proposal (RFP) for a concert series, and the RFP was released on April 17, 2025.

- 11) **Update on the pool discussions regarding renovations of the existing Heritage Pool and development of a new pool at the Sports Complex.** Staff Resource: Parks & Recreation Manager Shawna Figy.

Parks and Recreation Manager Figy reported that Landmark Aquatics delivered a presentation to the Council outlining proposed renovations and associated costs for the existing Heritage Pool, as well as the development of a new pool at the Sports Complex. Manager Figy noted that the Council has expressed concerns regarding the renovations at the current pool, particularly as the Town does not own the property on which the existing pool is situated.

Town Manager Fisher stated she will be meeting with the School District to explore the Town's available options

Parks & Recreation Manager Figy provided an update of the ongoing pool renovations and stated the Heritage Pool is expected to open on May 23, 2025.

Town Manager Fisher and Parks & Recreation Manager Figy responded to questions from the Commission.

- 12) **Discussion, consideration, and possible recommended approval Resolution 2025-1180, supporting the Town's participation in the National Fitness Campaign and committing to securing the necessary match funding.** Staff Resource: Town Manager Miranda Fisher.

Town Manager Fisher stated The National Fitness Campaign is a nationwide initiative that partners with municipalities, schools, and other organizations to create accessible, free-to-the-public outdoor fitness spaces.

Town Manager Fisher stated she is seeking approval from the Parks & Recreation Commission to recommend approval to the Town Council to adopt the Resolution that will allow the Town to formally accept the grant award and continue efforts to finalize the match funding strategy.

Town Manager Fisher and Parks & Recreation Manager Figy responded to questions from the Commission.

Motion was made by Vice Chairperson Faulkner recommend approval of Resolution 2025-1180, supporting the Town's participation in the National Fitness Campaign and committing to securing the necessary match funding. Second was made by Commissioner McKay.

Roll Call:

Commissioner Hughes: Aye
Commissioner Duncan: Aye
Commissioner McKay: Aye
Commissioner Salsman: Aye
Vice Chair Faulkner: Aye
Chair Grondin: Aye

Motion Passed: 6-0

- 13) **Discussion regarding the Town of Camp Verde's 40th Anniversary celebration.** Staff Resource: Parks & Recreation Manager Shawna Figy.

Parks and Recreation Manager Figy announced that the Town of Camp Verde will commemorate its 40th anniversary in December 2026. In anticipation of this significant milestone, staff propose forming a committee that includes representatives from the Parks and Recreation Commission.

Several commissioners expressed interest, and Town Manager Fisher suggested initiating the committee with Vice Chair Faulkner, Commissioner Hughes, and Commissioner Duncan.

Town Manager Fisher and Parks & Recreation Manager Figy responded to questions from the Commission.

- 14) **Commission Informational Reports.** These reports are relative to the committee

meetings or events that Commission members attended.

The Commission reported on current events and events they attended.

- 15) **Update on Parks & Recreation current programming and events.** Staff Resource: Parks & Recreation Manager Shawna Figy.

Parks & Recreation Manager Figy reported on past and current events within the Town.

Town Manager Fisher stated the Parks and Recreation Commission Members will be provided with a Town email address.

- 16) **Adjournment**

Motion was made by Commissioner Salsman to adjourn the meeting. Second was made by Commissioner Duncan.

Chairman Grondin adjourned the meeting at 7:22 p.m.

Chair Dave Grondin

Town Clerk Leah Rhodes

CERTIFICATION

I hereby certify that the foregoing minutes are a true and accurate accounting of the actions of the Parks & Rec Commission of the Town of Camp Verde, Arizona during the Regular Session held on the 5th day of May, 2025. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this _____ day of _____, 2025.

Leah Rhodes, Town Clerk

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Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: June 2, 2025

Agenda Item Type:

☐ Consent Agenda

☐ Informational Presentation

☐ Discussion Item

☒ Action/Decision Item

☐ Executive Session Request

☐ Other:

Requesting Department: Town Manager

Staff Resource: Town Manager Miranda Fisher

Agenda Title: Oath of Office for newly appointed Parks and Recreation Commissioner Victoria O'Malley

Attached Documents: Victoria O'Malley's Application

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 10 minutes

Reviewed By:

☒ Town Manager

☐ Legal

☐ Risk Management

☐ Finance

☐ Other:

Financial Review (if applicable): N/A

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

Following the April 7, 2025 Parks and Recreation Commission meeting, Commissioner Jerry Morris submitted his resignation to Chairperson Dave Grondin. The resulting vacancy was posted on April 8, 2025, with applications due by 5:00 p.m. on May 8, 2025. The Town received four applications by the deadline:

- Robert (Bob) Benson
- Naomi Goodman
- Jessica (Renee) Hall
- Victoria O'Malley

Interviews were conducted on May 15, 2025, by an Interview Committee consisting of Council Members Bolton and Godwin, Town Manager Fisher, and Recreation Leader II Roque Parker. Each applicant was asked a series of structured questions, with responses scored individually. Final scores were then tabulated and averaged to identify the top candidate.

Following this process, the Interview Committee recommended the appointment of Victoria O'Malley to the Parks and Recreation Commission to serve the remainder of Commissioner Morris's term, which expires January 1, 2026. Mrs. O'Malley was unanimously approved for appointment by the Town Council on May 28, 2025.



Parks and Recreation Commission Agenda Information Memorandum

At the June 2, 2025 Parks and Recreation Commission, Mrs. O'Malley will take her oath of office and then be seated at the dais.

Question(s) before the Commission:

- Does Commission have any questions for staff?

Letter of Interest to Town of Camp Verde

*** Date and Time**

04/28/2025

*** Full Name:**

Victoria O'Malley

*** Home Address:**

Camp Verde Arizona 86322

Mailing Address, if different:

SKIPPED

Email Address:

*** Home Phone or Cellphone:**

Work Phone:

*** Are you a resident of the Town of Camp Verde?**

YES

Length of residency in the Town of Camp Verde (if applicable):

I have lived in Camp Verde For 18 years

*** Do you own commercial property in the Town of Camp Verde?**

NO

Name and address of business (if applicable):

NA

If you are not in business in the Town of Camp Verde, please list your occupation; or if retired, please indicate your former occupation or profession:

I am A Social Service Coordinator for The Verde View Senior Apartments

*** Are you serving, or have you ever served, on a Town of Camp Verde board or commission?**

NO

If yes, please list names of board/commission and dates served:

***I am completing this Letter of Interest for the Parks and Recreation Commission.**

*** Board & Commission preference: Select the Board or Commission you are interested in:**

Planning & Zoning Commission

Education and Community Service:

List schools attended (include degree and year):

I hold only a high school diploma. I have actively pursued additional training and education in various topics related to mental health and elderly care. My training includes: Elderly Care and Independence: I have participated in numerous training programs that cover topics such as aging in place, maintaining independence, and providing support to the elderly. These programs have provided me with insights and practical strategies to help elderly individuals live independently and comfortably.

List Civic Activities or Service Organizations (include office held, year began and year ended):

I spend a lot of my time volunteering and advocating for the residents at Verde View.

*** Please state why you would like to be appointed to a Town Board, Commission, or Committee:**

As a Social service coordinator, I have experience in engaging with diverse community members, understanding their needs, and advocating for services that improve their quality of life. This experience is invaluable for a parks and recreation commission, which aims to serve the community by providing accessible and inclusive recreational opportunities.

*** Have you ever been charged and convicted of a crime:**

NO

If yes, please explain.

NA

*** What do you believe is the key responsibility of Board, Commission or Committee member to: (a) The Town Council, (b) The citizens of Camp Verde, (c) other Board, Commission or Committee members?**

I believe the roll of a Commission member is to serve as advisors to the town council, providing expert recommendations on matters related to parks, recreation, and public spaces. Commission members actively engage with residents to gather feedback, understand their needs. Parks and recreation commission members have significant responsibilities to each other, including collaboration, communication, respect.

Please state the reasons why you feel you are qualified to serve on a Board, Commission or Committee:

I am a good candidate for parks and recreation because I have experience in developing and implementing programs, which is essential for planning recreational activities. I have the ability to advocate for community needs. I am committed to enhancing the quality of life for all residents through inclusive and well-planned recreational initiatives.

Terms and Conditions

Applications are kept on file for two years. During that time, your application will be considered when there is an opening for the Board or Commission for which you have applied. As a candidate to a Board, Commission or Committee, your name, address and telephone number will be available to the media and public.

Please notify the Clerk's Office at (928) 554-0024, if you move or no longer wish to be considered for appointment.

If you have a current resume and/or certificate that may be applicable to your Board, Commission or Committee interest, please attach a copy to this application.

If appointed to a Board/Commission/Committee, I understand that Members of boards or commissions may be removed for cause including excessive lack of attendance, absences of three consecutive meetings or more than half of all scheduled meetings in any municipal year, or improper conduct as determined by the Mayor and Council.

Attachment

SKIPPED

* I understand that selecting this box constitutes a legal signature confirming I acknowledge and agree that all statements in this form are true and correct.
I agree

*** Electronic Signature**

Victoria O'Malley

*** Application Date:**

04/28/2025



Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: June 2, 2025

Agenda Item Type:

- | | | |
|---|--|---|
| ☐ Consent Agenda | ☒ Informational Presentation | ☒ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Parks & Recreation

Staff Resource: Parks & Recreation Manager Shawna Figy

Agenda Title: Presentation and Discussion regarding a new policy addressing golfing in the Town's parks.

Attached Documents:

- New draft policy

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 10 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

Currently, there is nothing specific in our Town Park rules stating that golfing is not allowed. We do have some specific signage on Community Center Field which states "No Golfing Allowed." This came about as we had an issue a few years ago. Since this is a residential area with many buildings, it was an easy issue to address. We recently had an issue at the Sports Complex and realized that we needed to have a policy in place and add signage out there as well. We understand that the Sports Complex is a wide-open area with limited residential structures; however, there are a few issues with hitting golf balls out there. The first is that golfing off the field grass can cause damage to the grass itself. The second is that there are always people at the Sports Complex - they may be on a field, walking the trail, or some other activity and flying golf balls can cause serious damage to a person not expecting it.

Parks & Recreation Staff did some research, looking into what other municipalities had in place to address this issue. Using what we found, this policy was developed.

Connection to the [FY25-FY30 Strategic Plan](#)

This connects to the Strategic Plan by helping to cultivate a community-driven culture of civic engagement and public participation.

Question(s) before the Commission:

- Do you have any questions about this new policy?



Parks and Recreation Commission Agenda Information Memorandum

Proposed Motion:

I move to APPROVE the new “No Golfing” policy as proposed by Parks and Recreation Staff.

I move to DENY the new “No Golfing” policy as proposed by Parks & Recreation.

I move to direct staff to return to the Commission in the future with an amended policy regarding “No Golfing” in Town Parks that reflects recommendations discussed at the June 2nd meeting.



Town of Camp Verde

No Golf Policy at Town Parks

Approved and adopted by the Parks & Recreation Commission & Division on
[DATE]

To ensure the safety of all park patrons and to preserve the integrity of public park spaces, the Town of Camp Verde prohibits any form of golfing within the boundaries of all public parks and recreational facilities. This includes, but is not limited to:

- Driving or hitting golf balls
- Practicing swings with golf clubs
- Putting or chipping on grass or other surfaces
- Use of any equipment associated with the sport of golf

Golf balls, when struck, can travel at high speeds and pose a significant risk of injury to individuals and damage to property. Town parks are designed for multi-use recreation and are not equipped with the protective measures or spatial layout required for golf activities. This policy is intended to reduce the risk of accidents and maintain a safe, inclusive environment for all park users.

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Meeting Date: June 2, 2025

Agenda Item Type:

- | | | |
|--|---|--|
| ☐ Consent Agenda | ☐ Informational Presentation | ☐ Discussion Item |
| ☒ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Parks & Recreation

Staff Resource: Parks & Recreation Manager Shawna Figy

Agenda Title: Discussion, review, and liaison appointments to committees and working groups for each of the Commissioners.

Attached Documents:

- N/A

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 10 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

There was a suggestion made at the May meeting that we appoint Commissioners to attend various committees and working groups as liaisons. This would give the Commissioners an inside look at what is happening in many areas and then allow them to report back to the rest of the Commission in their respective areas. This is the same concept as the Town Council members use, representing the Town at various meetings and groups. Town staff are specifically looking for liaisons for the following groups:

1. Verde Dark Sky Chapter

- a. Meetings: 1st Monday of the month @ 5:30pm – Library.

2. Heritage Pool

- a. Meetings will occur as needed.

3. Sports Complex

- a. Town staff mee every other Tuesday 10am – 11:30am @ the BRIC to discuss the Sports Complex.

4. Verde Lakes Recreation Corporation



Parks and Recreation Commission Agenda Information Memorandum

- a. Meetings occur as needed.

5. Parks & Recreation Master Plan

- a. Meetings will occur bi-weekly; date/time TBD and will likely be virtual.

6. General Plan (Chair Grondin already serves on this group and staff would prefer he remain the liaison)

- a. Meetings: every other Tuesday 3:30pm-5:30pm @ the BRIC.

7. Tourism Working & Engagement Group

- a. Meetings: 3rd Tuesday of the month 3:30pm-5pm @ the BRIC.

In addition, as a reminder, Vice Chair Faulkner, Commissioner Hughes, and Commission Duncan have all agreed to serve on a subcommittee working on the 40th Anniversary.

Connection to the [FY25-FY30 Strategic Plan](#)

This connects to the Strategic Plan by helping to cultivate a community-driven culture of civic engagement and public participation.

Question(s) before the Commission:

- Do you have any questions about being a liaison?
- Who wants to serve as the liaison for each group listed?



Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: June 2, 2025

Agenda Item Type:

- | | | |
|--|---|--|
| ☐ Consent Agenda | ☐ Informational Presentation | ☐ Discussion Item |
| ☒ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Town Manager

Staff Resource: Town Manager Miranda Fisher

Agenda Title: National Fitness Campaign Update

Attached Documents:

- Signed Resolution 2025-1180
- Fitness Campaign Slide Deck
- Award Letter

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 10 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable): TBD

- | | | | | |
|---------------------------------------|------------------------------|--|------------------------------|---------------------------------|
| • Funding Source / GL Account Number: | | | | |
| • Approved in the FY25 Budget? | ☐ Yes | ☒ No | ☐ N/A | ☐ Other: |
| • Is this an approved CIP Project? | ☐ Yes | ☒ No | ☐ N/A | ☐ Other: |

Background Information:

The Town of Camp Verde has been awarded a \$50,000 grant through the National Fitness Campaign to support the installation of an outdoor Fitness Court®.

The National Fitness Campaign is a nationwide initiative that partners with municipalities, schools, and other organizations to create accessible, free-to-the-public outdoor fitness spaces. Founded in 1979, NFC is dedicated to improving health outcomes by providing communities with innovative wellness infrastructure and programming support. Website: [National Fitness Campaign | Building Healthy Communities Across America](https://nationalfitnesscampaign.com) / Video: <https://nationalfitnesscampaign.com/watch>

The centerpiece of the campaign is the Fitness Court®, a specially designed outdoor bodyweight circuit training system. Each Fitness Court® is approximately 38 feet by 38 feet and can accommodate up to 28 individuals per hour across seven functional fitness zones that target strength, agility, flexibility, balance, and cardiovascular fitness. It is designed for all fitness levels and includes instructional signage as well as access to a free mobile app offering guided workouts. In addition to the physical asset, the National Fitness Campaign provides marketing support, wellness programming templates, and national recognition opportunities through its Healthy Infrastructure Initiative.

In order to move forward with accepting the grant award, the Town must secure a match of approximately \$120,000 to \$150,000 by July 9, 2025. Staff is currently exploring options to meet this



Parks and Recreation Commission Agenda Information Memorandum

requirement, including working with Arizona State Parks & Trails to determine if the Fitness Court® can be incorporated into the existing Sports Complex grant as a main entrance feature. If that is not feasible, we will evaluate using any remaining Sports Complex matching funds or applying for an additional Arizona State Parks grant to fulfill the obligation, which would both be discussed with Town Council for approval should the Town want to move forward under an alternative funding structure.

On May 5, 2025, the Parks & Recreation Commission unanimously recommended approval to adopt Resolution 2025-1180 for the Outdoor Fitness Court®; however, wanted to know more information about how the asset would be funded. On May 21, 2025 the Town Council unanimously approved Resolution 2025-1180 approving of an Outdoor Fitness Court®. During the discussion, Council shared that they would like to see this project funded even if it cannot happen under the Sports Complex grant.

Staff are still trying to work with Arizona State Parks & Trails to have the Fitness Court® deemed as an eligible project under the current Sports Complex grant. If that is not feasible, Town staff will meet with Finance Director Michael Showers to determine how much remaining match funding is available to apply to this project. Town staff will include the Sports Complex liaison for the Parks & Recreation Commission in these discussions.

Connection to the [FY25-FY30 Strategic Plan](#)

The National Fitness Campaign Fitness Court® project supports the FY25–FY30 Strategic Plan by enhancing community amenities, promoting health and wellness, and leveraging external grant funding to improve recreational infrastructure.

Question(s) before the Commission:

- Does the Commission have any questions about the update National Fitness Campaign Fitness Court®?



RESOLUTION NO. 2025-1180

A RESOLUTION OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA, TO ADOPT AND ALLOCATE FUNDS FOR AN OUTDOOR FITNESS COURT® AS PART OF THE 2025 NATIONAL FITNESS CAMPAIGN

WHEREAS, the Town of Camp Verde has submitted a Grant Application to National Fitness Campaign (NFC) for participation in their 2025 initiative to install and activate outdoor Fitness Courts® in over 1000 municipalities and schools across the country; and

WHEREAS, the Town of Camp Verde will accept a \$50,000 National Grant from the NFC Grant Committee and Statewide Partners, and endeavor to provide a local match from budgeted or internal funds within fiscal year 2026 to promote and implement a free-to-the-public outdoor Fitness Court®; and

WHEREAS, the Town of Camp Verde will endeavor to provide a local funding confirmation in the amount designated on the quote detailing the remaining funds for participation, provided by the National Fitness Campaign no later than July 9, 2025 as identified on the official Grant Program Requirement document; and

WHEREAS, the Town of Camp Verde Council believes joining the National Fitness Campaign is an important step in building a healthier community, commits to funding/fundraising to participate in NFC's 2025 Campaign, and will earn local and regional recognition as a leader in providing accessible health and wellness infrastructure and programs.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA:

Section 1. The Town of Camp Verde will collaborate with NFC to join the National Fitness Campaign, implement the outdoor Fitness Court® program, and make fitness free for community residents and visitors.

PASSED, AND APPROVED BY A MAJORITY VOTE OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA, THIS 21ST DAY OF MAY 2025.



Marie Moore, Mayor

ATTEST:



Leah Rhodes, Town Clerk

APPROVED AS TO FORM:



Trish Stuhan, Town Attorney
Pierce Coleman, PLLC



CAMPAIGN BRIEFING

WELCOME





AMERICA'S LARGEST PUBLIC-PRIVATE WELLNESS PARTNERSHIP



CELEBRATING 500TH
Healthy Community this Year



NOW FUNDED
to welcome 1000 Healthy
Communities by 2025

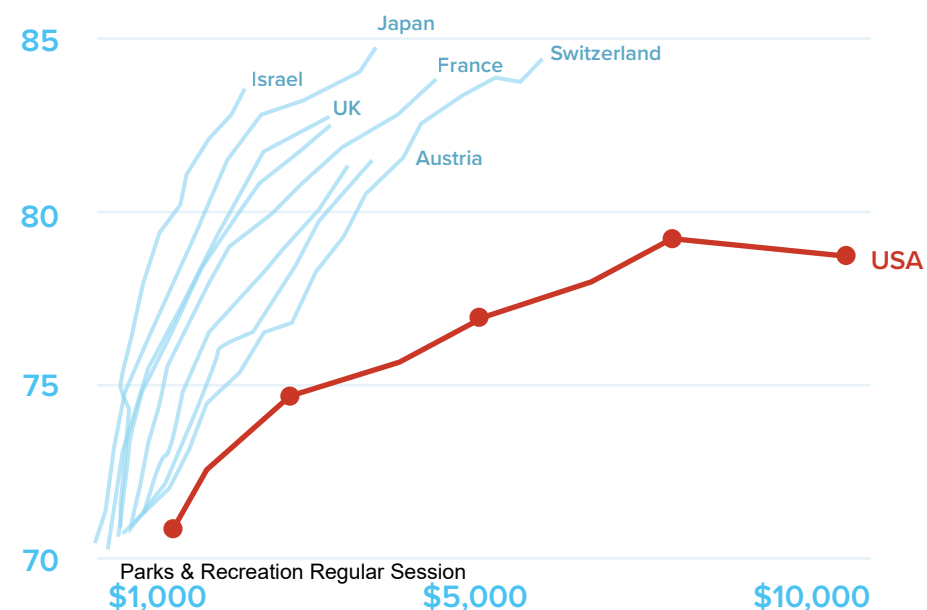
CAMPAIGN MISSION: to Build Healthy Communities

WHY THE CAMPAIGN DOES IT

TO MAKE WORLD CLASS FITNESS FREE



Life Expectancy vs Health Expenditure



UNDERSTANDING THE PROBLEM

AMERICA IS FACING A HEALTH CRISIS CAUSED BY SEDENTARY LIFE-
STYLES AND CITIES DESIGNED FOR CARS. USA SPENDS MORE MONEY
THAN ANY OTHER ON HEALTHCARE WITH POOR RESULTS.



BECOMING THE SOLUTION

WHEN COMMUNITIES ARE DESIGNED TO SUPPORT WELL-
BEING, HEALTH OUTCOMES CHANGE!



BROUGHT TO YOU BY





WHAT THE CAMPAIGN DOES

A COMPREHENSIVE COMMUNITY WELLNESS PROGRAM

DESIGN & PLANNING

LAUNCH & PRESS

SPONSOR SUPPORT

PUBLIC ART

GRANT FUNDING

AMBASSADOR TRAINING

INSTALLATION

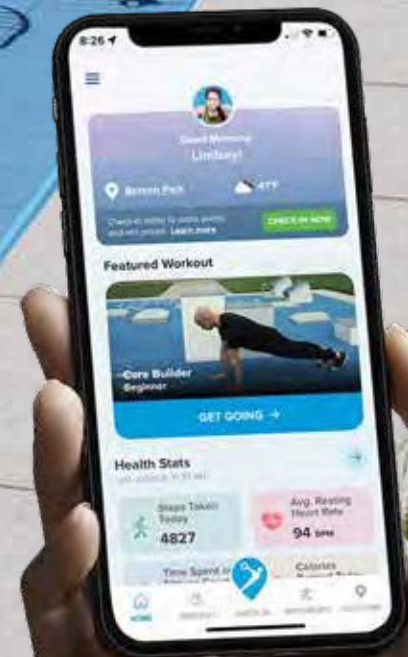
MOBILE APP





FITNESS COURT

WORLDS BEST OUTDOOR GYM



7 MOVEMENT FULL BODY WORKOUT
FUNCTIONAL TRAINING SYSTEM
DIGITALLY ACTIVATED | COACH IN YOUR POCKET



CORE



SQUAT



PUSH



LUNGE



PULL



AGILITY



BEND



FITNESS COURT

COMMUNITY WELLNESS HUB

STUDIO



COMMUNITY WELLNESS PROGRAMMING

WELCOMES ENTIRE COMMUNITY
Parks & Recreation Regular Session
MAYORS WELLNESS SERIES



HIIT



YOGA



ZUMBA



DANCE



STRETCH



KICKBOXING



TAI-CHI

June 2, 2025



FITNESS COURT | ART

EVERY FITNESS COURT IS A WORK OF ART



WORK WITH LOCAL ARTISTS
Parks & Recreation Regular Session
NFC DESIGN STUDIO



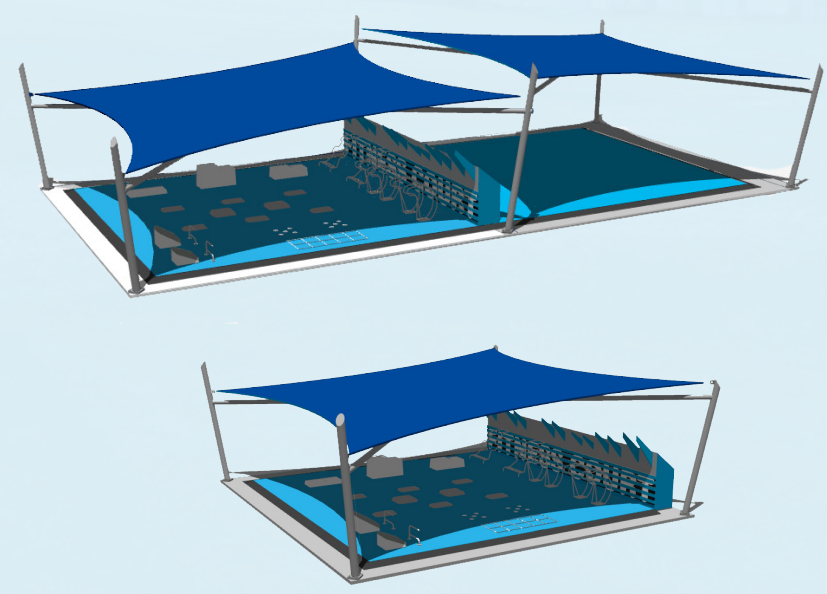
June 2, 2025



WORLD RENOWN ARTIST GALLERY
KEITH HARING | JEAN MICHEL BASQUIAT
Page 29 of 96

NEW FOR 2025

NOW AVAILABLE FOR
**FITNESS COURTS &
FITNESS COURT STUDIOS**



FITNESS COURT | SHADE

WORLDS BEST OUTDOOR GYM JUST GOT COOLER



EXTENDED
SEASONAL USE



UV & SUN
PROTECTION



INTEGRATED
DESIGN



ENHANCED
AESTHETICS



MADE IN
USA



LONG LASTING
MATERIALS

2025 STATEWIDE CAMPAIGN



NATIONAL FITNESS CAMPAIGN

2025

200 NEW PARTNERS

WE'RE PLEASED TO ANNOUNCE THE 2025 CAMPAIGN

NFC Grant Requirements

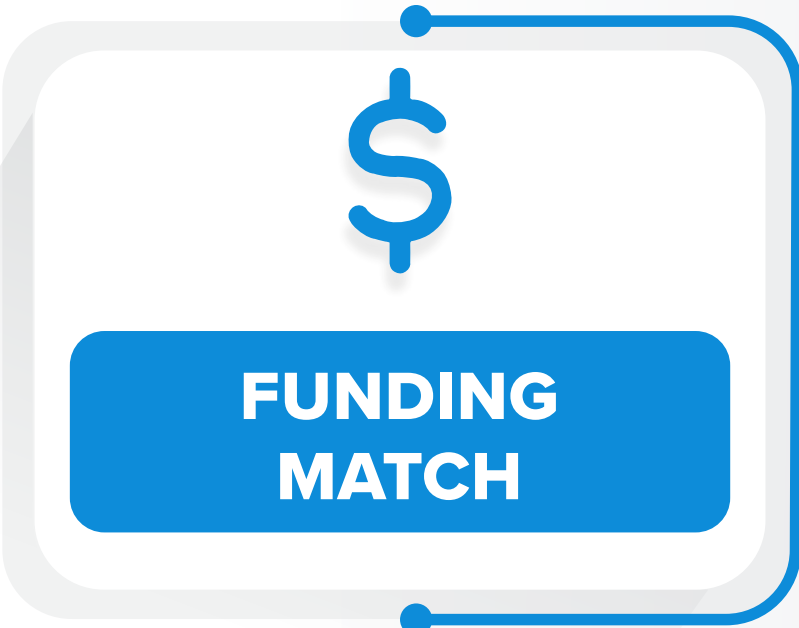
Program Qualification



STEP 1



STEP 2



STEP 3



STEP 4

JOIN THE CAMPAIGN



STEP 1

LEADERSHIP SUPPORT

*BUILD CONSENSUS / CONFIRM FEASIBILITY
MUNICIPAL LEADER SUPPORT*

SHARE 3 MINUTE VIDEO





STEP 2 SITES WITH IMPACT

Supported by NFC's Expert Consulting Services, Identify Site Locations that Meet Criteria for Funding Qualification & Health Impact

HEALTHY INFRASTRUCTURE PLANNING
• VISIBLE • CONNECTED • ACCESSIBLE •

Participate in Virtual Workshop led by NFC Expert Consultants to receive data & qualification information regarding your public spaces. See how your municipality or school benchmarks vs national averages.



POWERED BY

HSS

HEALTHY
SITE SCORE

**NFC HEALTHY SITE
SCORE**

NATIONAL INDEX & DATASET
EXPERT CONSULTING FOR
LOCATING SUCCESSFUL
OUTDOOR WELLNESS HUBS



STEP 3 FUNDING MATCH

*NFC GUIDES FUNDING PLAN
CIP • STATE/NATIONAL • LOCAL SPONSORS*

**GRANT FUNDING AVAILABLE:
\$30,000-\$60,000 PER SITE**

*GRANT FUNDING TYPICALLY SUPPORTS ABOUT
1/3 OF FUNDING REQUIREMENT*

**PROGRAM FUNDING REQUIREMENT
\$150,000-\$260,000**





STEP 4 QUALIFY FOR GRANT

- A. PRE-APPLICATION PHASE
- B. GRANT AWARD
- C. BUILD/SITE PLAN
- D. LAUNCH LOCAL CAMPAIGN

**SUBMIT GRANT
APPLICATION**





JOIN US

LET'S BUILD HEALTHY COMMUNITIES
TOGETHER

Discussion - Q&A

NEXT STEP



**ATTEND PARTNERSHIP QUALIFICATION
CALL IF APPROPRIATE**

DISCUSSED AT NEXT STEP:

- 1. *FEASIBILITY & ALIGNMENT WITH
LOCAL PRIORITIES***
- 2. *SITE ANALYSIS & LOCATION OPTIONS
FOR FUNDING CONSIDERATION***
- 3. *FUNDING REQUIREMENT DETAILS AND
GRANT PROGRAM & AVAILABILITY FOR
YOUR STATE***
- 4. *NON-BINDING GRANT QUALIFICATION
PROCESS***



Congratulations!

Camp Verde, AZ has been selected as a 2025 Arizona Complete Health Grant Recipient!

Dear Miranda,

On behalf of the National Fitness Campaign Grant Committee, we are pleased to share that the Town of Camp Verde, AZ has been selected as a grant eligible partner in the 2025 Arizona Complete Health Campaign! This notification letter confirms eligibility for one (1) 2025 NFC Grant of \$50,000. The next step is to schedule your official Grant Eligibility Award Call within the next 10 days, where the qualifications submitted in your Grant Application will be confirmed by the NFC team, and your Grant Program Requirements (GPR) will be aligned for eligibility and participation in this year's campaign. A copy of your GPR Document is attached to this formal award letter for your review, and is based on dates submitted in your Grant Application.

The \$50,000 Grant Award will be confirmed pending 1) the submission of a Resolution of Adoption, endorsed by your local governing body or appropriate council within 30 days of the Award Call, 2) authorization to proceed, documented by formal funding confirmation (commonly a purchase order) and 3) confirmation of a scheduled shipping date for the Fitness Court and appropriate storage plans. Once set, GPR milestones must be met in order to maintain funding eligibility in the campaign.

To support this partnership and align your GPR milestones with your community's local adoption and funding processes, we have assigned a Partnership Manager – Aubrey Glendinning – as your dedicated partner and champion in support of this partnership. Over the coming months, Aubrey will work with your team to support the path outlined in the GPR Document, assisting in the confirmation of required remaining funding, installation, and launch of your program.

The 2025 Arizona Complete Health is part of a national movement to make world-class fitness free and accessible in public spaces across the country, which is more important today than ever before – thank you for your commitment to supporting this goal.

Here is a sneak peak at what's ahead:

- Fitness Court® Launch – Cut the ribbon on your beautiful new outdoor gym & announce free fitness to the community!
- Classes & Challenges – Get residents moving & keep them engaged with ongoing group classes, individual training, and competitive events.
- Press & Promotions – Shine a spotlight on your community and local partners for joining this exciting and innovative wellness movement!

Once again, we are thrilled to invite you to join us as a partner in the 2025 Arizona Complete Health Campaign, and we look forward to making world-class fitness free in Camp Verde, AZ!

Best in Fitness,

Mitch Menaged, Founder



Town of Camp Verde, AZ - National Fitness Campaign 2025 Funding Cycle Grant Program Requirements (GPR)

Important: Grant Program Requirement (GPR) Dates must be adhered to in order to confirm grant availability within the awarded campaign year. While NFC strives to accommodate all approved applicants for participation, National Fitness Campaign cannot guarantee grant availability within each calendar year should approved milestone dates not be met, due to the volume of applicants joining the campaign and limited nature of Grant Funding in each state. Please contact your Partnership Development manager for more information.

PHASE 1

MILESTONE 1: ADOPTION

Summary: Commit to project adoption and confirm intent to provide remaining matching funding

- Requirement: Complete Resolution of Adoption
- **On or Before: 5/22/2025**

MILESTONE 2: AUTHORIZATION TO PROCEED - FUNDING CONFIRMED

Summary: Approve and secure funding (as needed) and confirm total required remaining funding listed below.

- Requirement: Funding confirmation document submitted to NFC for remaining program funding (typically a Purchase Order (P.O). Refer to Official Quote and Funding Requirements Summary for details.
 - **Remaining Funding Requirement: \$120,000-\$155,000 (Pending Fitness Court Configuration)**
- **On or Before: 7/9/2025**

MILESTONE 3: SHIPMENT FOR STORAGE

Summary: Identify Fitness Court® storage location and schedule Fitness Court® delivery

- Requirement: Accept Fitness Court® delivery and store at a secure location, prepare to be invoiced for remaining program funds due per Milestone 2.
- **Deadline: Within 2-4 weeks from completion of Milestone 2**

PHASE 2

MILESTONE 4: PLANNING, DESIGN & ART

Summary: Confirm Fitness Court Orientation and Site Layout, Approve Fitness Court® Art Designs

- Requirement: Approve Site Orientation, Site Plan and Approve artwork.
- **Deadline: August 2025**

(Continued on Next Page)



MILESTONE 5: CONCRETE SLAB INSTALLATION

Summary: Review concrete slab drawings & schedule concrete installer, Confirm Art is produced and shipped.

- Requirement: Install concrete slab (cure time of 14 days before Fitness Court® installation, Spraylock additive required). Fill out the concrete slab inspection form upon completion.
 - **Estimated Funding Requirement: \$0-\$45,000 (Pending Standard or Studio Configuration)**
- **Deadline: September 2025 - pending weather**

MILESTONE 6: FITNESS COURT® ASSEMBLY

Summary: Select Fitness Court® Assembly Team - NFC'S Approved Installation Network (AIN) is recommended pending local procurement requirements and policies.

- Requirement: Confirm installation timeline with NFC, provide completed installation photos for NFC inspection
 - **Estimated Funding Requirement: \$28,500-\$38,500 (Pending Standard or Studio Configuration)**
- **Deadline: October 2025 - pending weather**

MILESTONE 7: PRESS LAUNCH RIBBON CUTTING CEREMONY

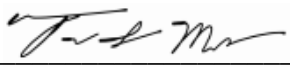
Summary: Hold Fitness Court® press launch & ribbon cutting event (in coordination with State Sponsor if applicable)

- Requirement: Promote press release, train ambassadors, hold launch within campaign year (weather permitting)
- **Deadline: November 2025 - pending weather**

MILESTONE 8: ATTEND OFFICIAL WELCOME TO CAMPAIGN VIRTUAL CALL

Summary: Attend NFC's official Welcome to Campaign call to share success of launch, initiate Fitness Court warranty, receive tools & services for Fitness Court activation, establish connection to long-term NFC Relationship Management Team

- Requirement: Schedule call with NFC & Local Leadership to attend Welcome to Campaign call. **Call completes formal grant obligations.*
- **Deadline: Scheduled within 2 weeks post Launch Event (Milestone 7)**

G.P.R. Authorized by:  Trent Matthias - Campaign Director



Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: June 2, 2025

Agenda Item Type:

- ☐ Consent Agenda ☒ Informational Presentation ☐ Discussion Item
☐ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Parks & Recreation

Staff Resource: Parks & Recreation Manager Shawna Figy

Agenda Title: Update on the Request for Proposal for an outside party to host and organize a concert series.

Attached Documents:

- RFP submission

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- ☒ Town Manager ☐ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

It is part of the Council's Strategic Plan for Parks & Recreation to host some sort of concert series. In discussion with the Town Manager, the idea was presented that we look for another group who may be interested in doing this in partnership or individually through the Request for Proposal (RFP) process.

Council approved the RFP on April 16, 2025 and it was put out on Public Purchase. The Town received one proposal that is in line financially with what we pay for music at our other events. The Parks & Recreation FY26 proposed event budget was increased by \$5,000 to allow us to do up to 3 concerts in FY26. Town Council will be reviewing and possibly adopting the FY26 tentative budget on June 4, 2025.

Connection to the [FY25-FY30 Strategic Plan](#)

This is in alignment with the Council's goal to increase the number of Town events through partnerships.

Question(s) before the Commission:

- Do you have any questions about the Request for Proposal submission or next steps?

Shawna Figy

From: Christian Berry <theswamppoets@gmail.com>
Sent: Monday, April 28, 2025 11:03 AM
To: Phyllis Nettik; Shawna Figy
Subject: Re: Summer Concert Series

Hi Phyllis & Shawna,

Thank you for sending me this request for proposal. Truthfully, I am really glad to see it. I think it is a wonderful community building idea. I called Shawna this morning to get a rough idea on what you guys want to do. As we discussed, there are a lot of variables in the details depending on what specifically you want to accomplish. I suggested to Shawna that a good idea might be to focus on regional/local entertainment as opposed to national/touring acts, (although I can certainly handle events of any size). I think it would be safe to say that I can probably handle those types of events for \$1,700. per day or \$2,700. for two day events. This would include stage management, production coordinating, providing sound, lights and crew to run them and partial coordination of marketing. It would also include up to 3 "acts" per day. Naturally, Headline/National/Touring acts would cost more and the best thing to do in that case would be to submit different bids for those individual events.

On a couple of other notes:

I mentioned to Shawna that I don't just handle "musical" events. I am pretty much equipped to coordinate just about any sort of indoor or outdoor events if need be.

I also mentioned to Shawna that I would be willing to be contracted to come over on a part time basis and train your staff in Event planning, budgeting and coordination.

I hope this helps and if you need any additional information please feel free to reach out.

Christian M. Berry

928-710-4187 Cel

928-636-5766 Home

Email: TheSwampPoets@gmail.com

On Mon, Apr 28, 2025 at 8:02 AM Phyllis Nettik <phyllis.nettik@campverde.az.gov> wrote:

Hi Christian!

I am passing along this information if you are interested!

Request for Proposal for Concert Series: The Town currently has a Request For Proposal out looking for interested parties to run a concert series. We are looking for proposals on the cost to completely run a concert, including equipment, lining out bands, and set-up, the Town would provide the location. Anyone interested in learning more information or submitting a proposal can follow this link: <https://www.campverde.az.gov/Home/Components/News/News/691/15>



Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: June 2, 2025

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Parks & Recreation

Staff Resource: Parks & Recreation Manager Shawna Figy

Agenda Title: Update on the Heritage Pool renovations.

Attached Documents: N/A

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☒ Yes ☐ No ☐ N/A ☐ Other:
- Is this an approved CIP Project? ☒ Yes ☐ No ☐ N/A ☐ Other:

Background Information:

Camp Verde Heritage Pool was closed early last season due to filtration system failure and poor water quality. Town Council approved the purchase of a new filtration system, which would allow the pool to open for the 2025 season. While companies were evaluating the pool filtration system, it was noted that the pool needed several additional repairs which included new decking, a new gutter system, new plaster and tile, and a new slide. These were issues that staff knew were going to need addressed soon. Council requested that staff investigate options for repair and the option of building a new facility elsewhere.

Staff have been working with Landmark Aquatics over the last few months, gathering information about the cost of a new facility versus the renovation of our current facility. In speaking with pool experts and doing some research, a new facility of similar size to our current facility in a different location is estimated to cost between \$9-10 million dollars and that number would increase due to lack of infrastructure at the anticipated new location at the Sports Complex. It is estimated that a renovation of our current facility would cost about \$3,885,490 if the Town were to incorporate all the features proposed by Landmark Aquatics.

Staff met with members of the Landmark team at Camp Verde Heritage Pool on Friday, February 21, 2025, and have had additional Zoom meetings, calls, and emails with the team as they continue to work on the concept plan. A presentation was given to Town Council on April 16, 2025. Town Council gave staff direction to investigate a long-term lease or purchasing the land where the current facility is located. Council will feel



Parks and Recreation Commission Agenda Information Memorandum

more comfortable with the investment if the Town owns the parcel. Miranda has been working on a date for a meeting with the school, and she has determined it will work best for the school to meet after the end of the school year.

As we have arrived and passed the opening of the pool for the 2025 season, the new filtration system has been installed. The issues with the heater have been addressed, including ordering some new circuit boards and a touch screen installed the day the pool opened. The new chemical systems came on board the week the pool opened as well.

Pool staff have completed lifeguard training, along with policy, procedure, and Emergency Action Plan training. Cashiers have been trained. All staff continue the training process for the first few weeks when the pool is open. We have hired a second pool supervisor to assist with supervision duties.

Connection to the [FY25-FY30 Strategic Plan](#)

This connects to the strategic plan relating to transparency

Question(s) before the Commission:

- Do you have any questions about what is happening with the Heritage Pool?



Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: June 2, 2025

Agenda Item Type:

- | | | |
|--|---|--|
| ☐ Consent Agenda | ☐ Informational Presentation | ☐ Discussion Item |
| ☒ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Parks & Recreation

Staff Resource: Parks & Recreation Manager Shawna Figy

Agenda Title: Update on the Parks & Recreation Master Plan.

Attached Documents:

- Logo options presented by Kimely-Horn

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☒ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☒ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

The Parks & Recreation Master Plan Request for Proposal was put out to bid in January. Parks & Recreation staff and Martin Smith, the Town's Capital Improvements Project Manager, held a pre-bid meeting on January 22nd with 12 participants on the virtual call. There was a question period where potential bidders could ask questions to clarify anything within the Request for Proposal. The question period ended February 12th and interested parties were provided with an addendum that included the questions that had been submitted with answers. All bids were to be submitted February 19th. A review committee was established and scored the submitted proposals on March 5th. The highest scoring proposal was submitted by Kimley-Horn. This proposal was taken to Council and the bid was awarded to Kimley-Horn on March 19th. The contract has been signed by both parties and staff held a kick off meeting with Kimbly-Horn on April 30th.

Kimley-Horn has been working on the development of a logo and color pallet for the master plan documents. Staff would appreciate the Commissions' input on the options presented. P&R Staff are torn between #3 and #4. There is also time for feedback to Kimley-Horn to possibly make some suggested changes to one or combine a few of these options.

Connection to the [FY25-FY30 Strategic Plan](#)

This connects to the Strategic Plan through increasing civic engagement and public participation. The completion of the Master Plan is also a goal of Town Council.



Parks and Recreation Commission Agenda Information Memorandum

Question(s) before the Commission:

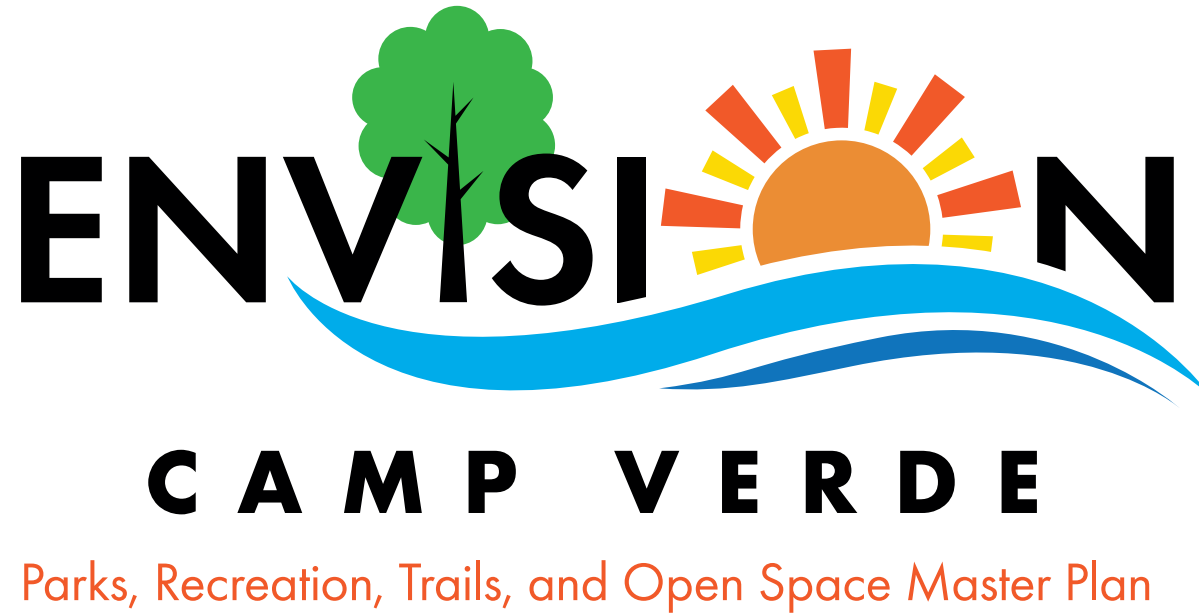
- Do you have any questions about this update on the Master Plan?
- Which logo/color pallet does the Commission prefer?





Parks, Recreation, Trails, and Open Space
M A S T E R P L A N

“Camp Verde Vision”



“Envision Camp Verde”



Camp Verde **VISION**

Parks, Recreation, Trails,
and Open Space
MASTER PLAN

“Camp Verde Vision”



“Camp Verde Connect”

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Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: June 2, 2025

Agenda Item Type:

- ☐ Consent Agenda ☐ Informational Presentation ☐ Discussion Item
☒ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Parks & Recreation

Staff Resource: Parks and Recreation Manager Shawna Figy

Agenda Title: Presentation, discussion, and possible action regarding the Fort Verde Days Grand Marshal final nominations and parade theme.

Attached Documents:

- Grand Marshal & Theme nomination submission list

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 10 minutes

Reviewed By:

- ☒ Town Manager ☐ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

Previously, the Commission requested a review of the process used by Parks & Recreation staff to determine the Grand Marshall for the Fort Verde Days parade. Members of the Commission have voiced some frustration with the previous Grand Marshall selection. Because of some of that frustration, Parks and Recreation staff have increased the involvement of the Commission in this process, including helping to determine the finalists for Grand Marshal and parade theme. The plan is to bring the submissions to the Commission and let them determine who the finalists should be for this year. The finalist list will then be put out to the public for a vote on Grand Marshal and theme. The decision needs to be made by the public by the end of July so they can be included in the Kiwanis booklet that is published each year for the event.

Connection to the [FY25-FY30 Strategic Plan](#)

This connects to the Strategic Plan by increasing public engagement.

Question(s) before the Commission:

- Do you have any questions about this process?
- Who does the Commission want to nominate as the three considerations for Grand Marshal?
- Which parade theme is the Commission interested in?



Parks and Recreation Commission Agenda Information Memorandum

Proposed Motion:

Review and determine the top 3 candidates for Grand Marshal and Parade themes.

I make a motion to suggest the following for parade theme _____ and these three (3) people for Grand Marshal _____.

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Dixie (Hollamon) Blanchard

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Dixie has been a resident of Camp Verde for over 50 years, as did her late parents, Cliff and Pearl. She is a retired elementary school teacher who lovingly educated generations of Camp Verde's children. In retirement, Dixie has continued to help her community as an active member of the Middle Verde Cemetery Board, helping many residents find plots to bury their loved ones. Additionally, even though Dixie has ailments of her own, she assists many of her friends and neighbors with transportation to medical appointments and the grocery store. She has been an exceptional, unsung resident most of her life and deserves this honor.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Dixie Blanchard- mobile: [REDACTED]

Do you have any suggestions for a Fort Verde Days Parade theme? *

Unsung Heroes

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Mike Marshall

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Dedicated years to the community providing exemplary programing, outstanding events, and dependable day to day services while curating a team of quality individuals to continue his work.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

I dont have it anymore, but I know others can get in touch if he is nominated.

Do you have any suggestions for a Fort Verde Days Parade theme? *

Board Games!

Can you provide your name and contact in case we have additional questions? *

Sarah Teague

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Doc. Jim Bleak

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Dr. Bleak owns central Arizona equine and it's an absolutely amazing veterinarian that has done and given so much back to the community every year he volunteers his time to help all of the kids of the Verde Valley with their animals as they prep for the Verde Valley Fair. Jim Bleak is a man that anybody can call and ask for help and he is always willing to be there in a heartbeat. I think recognizing him and all of his hard work would be a true honor for Dr. Bleak

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Jim Bleak +1 [REDACTED] or at his office, central Arizona, equine

Do you have any suggestions for a Fort Verde Days Parade theme? *

No

Can you provide your name and contact in case we have additional questions? *

Jessica [REDACTED]

This content is neither created nor endorsed by Google.

Google Forms

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Steve Hicks

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Steve is the superintendent of Camp Verde Unified School District. Before that, he worked many years in other capacities in the district. He is a champion of our community, families, and students.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Do you have any suggestions for a Fort Verde Days Parade theme? *

The heart of Arizona

Can you provide your name and contact in case we have additional questions? *

Beth Olson Beth

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Mary phelps

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

She has started a non-profit, puts on numerous events, puts in the work volunteers even all while going through her own health issues. She never stops giving.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

[REDACTED]

Do you have any suggestions for a Fort Verde Days Parade theme? *

Women in history

Can you provide your name and contact in case we have additional questions? *

James sealey

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Ray Floyd. AND The Old Guys

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

They have collectively made important and needed repairs on too many things to mention. Although the Old Guys were honored in 2015, many are new and calling it quits.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Rio Verde Lane

Do you have any suggestions for a Fort Verde Days Parade theme? *

Small town Western theme.

Can you provide your name and contact in case we have additional questions? *

Jeffrey Sordahl. [REDACTED]

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Louis Rezonico

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Louis has supported Camp Verde for years, he always sponsors a little league team, big sponsor of the FFA and 4Hers. Long standing business owner, long standing resident of Camp Verde

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

He can be reached at Camp Verde Feeds 9 [REDACTED]

Do you have any suggestions for a Fort Verde Days Parade theme? *

Rural Western Heritage

Can you provide your name and contact in case we have additional questions? *

Pete Roukette [REDACTED]

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Pat Kaminsky

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Pat has dedicated her life to children and their parents in this community. Pat was the school nurse here in Camp Verde for many years. She served on our council, and several board of directors over her 50+ years here. After retiring, she now answers the phone for Salvation Army and St. Vincent DePaul, and helps parents and their families keep a roof over their heads, the utilities on, clothes on their backs and school supplies. She started Adopt a Family at the Catholic church to make sure local children have Christmas gifts, usually some type of clothing and a toy, and a Bashas gift card for their tummies. She now runs the project through the Kiwanis Club of Camp Verde where she has been a member for 20 years. Last year she served over 100 families and 300 kids.

Pat also spearheads projects like the St. Francis Cabrini spaghetti dinner and auction. Proceeds support the needs of those struggling in our community through St. Vincent de Paul conference in Camp Verde. She coordinates the bell ringers for Salvation Army every year at Bashas. Pat spearheaded the distribution of dictionaries to 3rd graders in Camp Verde for many years through the Kiwanis Club, and is in charge of Bringing Up Grades, BUGS, and Terrific Kids rewards to elementary kids. When she approaches local businesses for rewards for the kids, she is never turned down because of her devotion to her community. I have left out many of her accomplishments, I am sure. I have known her for 10 years and am amazed at her energy and willingness to help out at every request. Pat is tireless in her commitment to the success and education of our community. pat is married to Dave, and they built their home in CV in the early 80s.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Pat Kaminsky

Do you have any suggestions for a Fort Verde Days Parade theme? *

volunteers in our community

Can you provide your name and contact in case we have additional questions? *

Alice Tyson-Sordahl

This content is neither created nor endorsed by Google.

Google Forms

2025 Fort Verde Days Grand Marshall Nomination

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Please give us the name of your nominee. *

Chet Teague

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Chet is a homegrown Camp Verde resident who does so much for this community. He is a coach and his dedication to the Treatment Plant is outstanding. I work with him closely and I think he is an amazing unsung hero of Camp Verde. As a highschooler, he even marched in the Fort Verde Days Parade

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Do you have any suggestions for a Fort Verde Days Parade theme? *

Good Things Come from Camp Verde

Can you provide your name and contact in case we have additional questions? *

Patty Mancini 9

2025 Fort Verde Days Grand Marshall Nomination

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Please give us the name of your nominee. *

Miranda Fisher

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

She is working hard to bring camp verde into a new light but keeping it's roots in mind.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Town of Camp Verde

Do you have any suggestions for a Fort Verde Days Parade theme? *

New modern future with southwest twist

Can you provide your name and contact in case we have additional questions? *

NA

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Danny Johnson

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

He has taken the reigns of copper canyon fire getting them out of a bankrupt scenario and ensuring we have solid 921 response

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Do you have any suggestions for a Fort Verde Days Parade theme? *

western heritage

Can you provide your name and contact in case we have additional questions? *

Ed Mezulis Miranda has my contact info

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Sherry Hauser

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Sherry is genuinely dedicated to this community, being a board member/scheduling director of little league, coaching adult special Olympics, coaching multiple little league teams at once, secretary of the elementary school PTO, while being a mom, wife, and dedicated at her full time job. She is helpful and kind, and her children are helpful kind, a genuine reflection of their parenting and home life.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Sherry Hauser + [REDACTED]

Do you have any suggestions for a Fort Verde Days Parade theme? *

Camp verde *is* a theme

Can you provide your name and contact in case we have additional questions? *

Dani church

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Google Forms

2025 Fort Verde Days Grand Marshall Nomination

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Please give us the name of your nominee. *

Sherry Hauser

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

She volunteers in many different organizations in town to improve it for our kids and the future of camp verde. She is the most kind person and is always willing to help and support people in need. She has put so many hours into camp verde little league. She also plays a huge role in CVES PTO and coaches for the local Special Olympics. Sherry truly cares about the future of our community.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

+1 [REDACTED]

Do you have any suggestions for a Fort Verde Days Parade theme? *

No

Can you provide your name and contact in case we have additional questions? *

Andrea Ellison. [REDACTED]

This content is neither created nor endorsed by Google.



2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Dave Hilbers Family

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Dave has been an integral part of our community for most of his life. His family moved to Camp Verde when Dave was still in school and he ranched with his father (Vern, who passed away in the last couple years in his 90's) and farmed here for many years. Dave is still farming in his "retirement", providing hay for many customers. In Dave's younger age, he was serving our community on the local ambulance crew and for many years he was in law enforcement around the state. These days, if you don't see Dave out farming, you might catch him at one of the historic irrigation ditches where he volunteers on their boards. You can count on Dave to know the history of Camp Verde because he is part of Camp Verde's history!

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Dave Hilbers - [REDACTED]

Do you have any suggestions for a Fort Verde Days Parade theme? *

Historic Farming and Ranching

Can you provide your name and contact in case we have additional questions? *

Jennifer Dutton 9

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Google Forms

2025 Fort Verde Days Grand Marshall Nomination

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Please give us the name of your nominee. *

Jackie Baker

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Jackie was involved in the efforts to incorporate Camp Verde. She has served in town council for several terms and also served as vice mayor. She has volunteered at all of our festivals. She has represented our Town at regional and state committees. Her history with the Town goes back to the 1950s when her parents moved here. She and her husband located here after he retired from the Air Force. She has a true love for our Town and has worked to make it a better place for over 40 years.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Jackie Baker, [REDACTED]

Do you have any suggestions for a Fort Verde Days Parade theme? *

Not at this time

Can you provide your name and contact in case we have additional questions? *

Wendy Escoffier, [REDACTED]

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Google Forms

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Rick Tackett

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Rick has a wealth of knowledge about anything and all Water in the Town of Camp Verde. He will be retiring soon after dedicating over 40 years of service for the Town's Water department. An amazing historian that I think should be writing books about his history historical knowledge of the Town.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Rick Tackett works for the Town

Do you have any suggestions for a Fort Verde Days Parade theme? *

Back in the Saddle

Can you provide your name and contact in case we have additional questions? *

Name

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

I do not know of a nominee at this time.

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

I do not know of a nominee at this time.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

I do not know of a nominee at this time.

Do you have any suggestions for a Fort Verde Days Parade theme? *

When i was a child, Fort Verde Days was so much fun! The floats were super creative and brought the parade to life, men dressed up in uniform to represent the military this town once had. They used to have little reenactments of the "cowboys and native Americans" disputes. I feel Fort Verde Days then, used to bring back history of the town. Fort Verde Days is to represent the town and its story behind how Camp Verde started. Then the parade would lead up to how its come along the years with todays school and sports an dhow the town has just grown. Plus the candy they threw at us was way more than the 2-5 little pieces the kids get now. There was also, always a carnival followed right after.The floats now, are just representing a company, and not the town. I hope this helps! Thank you!

Can you provide your name and contact in case we have additional questions? *

Lisette Ayala - [REDACTED]

This content is neither created nor endorsed by Google.



2025 Fort Verde Days Grand Marshall Nomination

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Please give us the name of your nominee. *

Jackie Baker

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Dedicated 30 yrs to town council

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

The town has it

Do you have any suggestions for a Fort Verde Days Parade theme? *

Legends of the Verde Valley

Can you provide your name and contact in case we have additional questions? *

No

2025 Fort Verde Days Grand Marshall Nomination

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Please give us the name of your nominee. *

Dee Jenkins or Marie Moore

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Dee was the prior Mayor and now the District 2 Supervisor and Marie is the new Mayor

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

[REDACTED]

Do you have any suggestions for a Fort Verde Days Parade theme? *

The Magic in Teamwork, Freedom, Fort Verde Days History,

Can you provide your name and contact in case we have additional questions? *

N/A

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Mary Phelps

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

She started the Camp Verde Arena Association and has brought the western way of life back to Camp Verde.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

Facebook

Do you have any suggestions for a Fort Verde Days Parade theme? *

Rodeo the western way of life

Can you provide your name and contact in case we have additional questions? *

Jessica Ryberg

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

None

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

None

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

None

Do you have any suggestions for a Fort Verde Days Parade theme? *

Community

Can you provide your name and contact in case we have additional questions? *

Jody Natoli

2025 Fort Verde Days Grand Marshall Nomination

Please complete this form to nominate a person or group for the 2025 Fort Verde Days Parade Grand Marshall

Please give us the name of your nominee. *

Mary Phelps

Please give us a detailed explanation as to why you feel your nominee deserves to be the Parade Grand Marshall. *

Mary has done so much for local youth and works tirelessly with the arena, while dealing with her own health issues. She is a valuable community member.

Please provide contact information for your nominee. This information will be used to gather additional information if your nominee is one of the finalists. *

726-277-1708

Do you have any suggestions for a Fort Verde Days Parade theme? *

Something centered around community youth organizations.

Can you provide your name and contact in case we have additional questions? *

Claudia Hauser

2025 Fort Verde Days Grand Marshall Nominees

Date	Nominee	
Pecan and Wine 3/15/2025	Bill Stafford "Dutch Oven Bill"	

Fort Verde Days Grand Marshall Nominees

Jane Lewis

2025 Ft Verde Days Theme

"Faces of our Town"

Grand Marshall - Greg Elmer?

Recognizable people who have lived many years here

Landed families - 40+ years in Camp Verde

Boler Teague - 4 generations

Showers - 4 gen

Kovacutich

Rezzonico Reeves - "

Hollamon

Dickensons Wager - "

etc

Wier - 3

Wostervelt

On float(s)

Mulcahrs

"
Simbric

Thomas "Tap" Parsons gr-grandson Thomas is in 4th grade,
holding picture of Tap

Coordinate with Kiwanis, painting faces of CV
in townsite near gym.

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Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: June 2, 2025

Agenda Item Type:

- ☐ Consent Agenda ☒ Informational Presentation ☐ Discussion Item
☐ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Parks & Recreation

Staff Resource: Parks & Recreation Manager Shawna Figy

Agenda Title: Update on Parks and Recreation programming and events

Attached Documents:

- Current Press Releases
- Corn Fest Flier
- Fort Verde Days fliers
- Pool trifold flier
- Adult softball flier
- Food Truck Night flier
- Men's Basketball League flier

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- ☒ Town Manager ☐ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

This is a standard update added to the agenda at the request of the Commission. This update will include information about upcoming events including Corn Fest, Fort Verde Days, Summer Day Camp, Heritage Pool, along with summaries of recently completed events and programming.

Connection to the [FY25-FY30 Strategic Plan](#)

This aligns with the Council's Strategic Plan by enhancing our location and history through amenities and events.

Question(s) before the Commission:

- Do you have any questions about our upcoming events?



Camp Verde Parks and Recreation Division
395 South Main Street
Camp Verde, AZ 86322
parks@campverde.az.gov

For Immediate Release

Date: April 17, 2025

Contact: Tiffany Smith, Recreation Supervisor

Phone: (928)554-0828

tiffany.smith@campverde.az.gov

Help Us Give Every Kid a Summer to Remember

Camp Verde Parks & Recreation is getting ready for the eighth season of our Summer Day Camp—a trusted, enriching program for local kids who've completed Kindergarten through sixth grade. It's the only municipal-run camp in Arizona accredited by the prestigious American Camp Association, and it offers a safe, active, and affordable place for kids to spend their summer days learning, exploring, and having fun.

Camp runs June 2 through July 24, Monday through Thursday, from 8 a.m. to 4 p.m. Kids take part in themed weeks, hands-on activities, sports, swimming, arts and crafts, and field trips—plus partnerships with the Community Library and local guest speakers. While campers bring their own lunch, we provide snacks, water, transportation, and all activity costs. The camp is located at the Town Complex in Downtown Camp Verde, using classrooms, the gym, the kitchen, and outdoor fields.

Here's where we need your help: While the full camp cost is \$22 per camper per day, we're committed to keeping it affordable at just \$13 per day so more families can participate. To do that, we're seeking \$11,000 in sponsorships to cover the difference.

We're asking individuals, businesses, and community organizations to step in and help. Donations can be made as a one-time gift, split into two installments (end of June and July), or structured in a way that works for you. You can also choose to sponsor based on actual camper attendance.

Every dollar goes directly to reducing fees for families and creating a better experience for our campers. As a thank-you, sponsors will be recognized in flyers, registration materials, press releases, signage at camp, and in our weekly newsletter that goes to families each week.

Your support helps make summer camp possible for every child in our community, regardless of income. If you'd like to be part of something that truly makes a difference for local families, please reach out to Camp Verde Parks & Recreation at Parks@campverde.az.gov or call (928) 554-0820, Option 3.

Let's make Summer 2025 one to remember—for everyone.



Camp Verde Parks and Recreation Division
395 South Main Street
Camp Verde, AZ 86322
parks@campverde.az.gov

For Immediate Release
Date: March 31, 2025

Contact: Tiffany Smith, Recreation Supervisor
Phone: (928)554-0828
tiffany.smith@campverde.az.gov

Food Truck Night is returning in 2025

Camp Verde Parks and Recreation will be bringing back Food Truck Night in 2025! These will take place in downtown Camp Verde at the Redinger Ramada (75 E. Holloman St.) on the third Thursday of the month, starting April 17th and continuing through the summer until September 18th, from 4pm – 8 pm.

Enjoy diverse specialty foods and drinks from local food trucks and experience a different culinary adventure each time! Bring your friends and family for an unforgettable evening of foodie delights and community fun.

For more information, contact the Camp Verde Parks & Recreation Division via email at parks@campverde.az.gov , or call (928)554-0820 Option 3.



Camp Verde's **CORNFEST**

2025

July 19th

9am-4pm



Local Food and Craft Vendors



Hauser and Hauser Corn

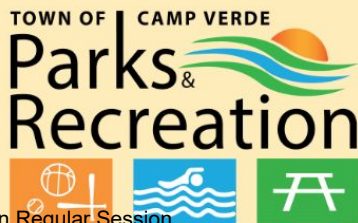


Live Music,
Cornhole Competitions,
& More

FOR MORE INFO

CONTACT US @

928-554-0820 #3



Pool Rules

1. Visitors must follow instructions of Lifeguards and pool staff for your safety and comfort.
2. Shower before entering the pool.
3. Anyone having an infectious or communicable disease, diarrhea, open wound, or rash are not allowed in the pool.
4. Spitting, spouting water, blowing the nose or discharging bodily wastes in the pool is strictly prohibited.
5. NO head first diving, backflips or jumping backwards
6. NO running, pushing, rough play or excessive noise.
7. NO Smoking, Food or Beverages in the pool area. Food and beverages only in the picnic area.
8. Dogs & other animals not allowed at pool
9. Children under 12 years of age must be accompanied by an adult or a responsible teenager who is at least 16 years of age. All children 10 years of age and up must leave their name, parents name and a phone number where parents can be reached at time of admission.
10. Glass or breakable containers are prohibited.
11. NO loitering in restroom/changing area. **Cell phones are not allowed in restroom/changing areas.**
12. Swimsuits only in the pool. No cutoffs. NO INDECENT SWIMSUITS.
13. No long breath holding or breath holding contests.
14. DO not play on ladders, gutters or lane markers.
15. All children who are not toilet trained must wear a swimming diaper. (Available for purchase at the pool)
16. No large floating toys allowed.
17. When the whistle is sounded, swim to the nearest pool wall and wait for instruction.
18. Sunscreen is advised.
19. Pool may close due to inclement weather- no refunds will be given.

**Town of Camp Verde
IS NOT RESPONSIBLE
FOR PERSONAL ITEMS**

ALL POOL FEES, PASSES AND LESSONS
MAY BE PURCHASED AT THE:

CAMP VERDE HERITAGE POOL

290 Apache Trail

Camp Verde, AZ 86322

MAKE CHECKS PAYABLE TO

THE TOWN OF CAMP VERDE or register at

<https://campverde.sportsites.com/player>



**Camp Verde
Parks & Recreation
Division**

395 S. Main Street

Camp Verde, AZ 86322

Phone: 928-554-0828

Fax : 928-567-1540

.....

E-mail: parks@campverde.az.gov

**Camp Verde
Heritage Pool**

2025

Pool Season

REGULAR SEASON

May 23– August 4

**WATER
AEROBICS**

Days TBD—dependent
on instructor

7:00-8:00 am

FREE with Pool entry fee

Telephone: 928-567-0288

290 Apache Trail

Camp Verde, AZ 86322

Pool Fees

Type	Per visit	10 Visits	Season
Youth (17 & Under)	\$2.00	\$16.00	\$60.00
Adult	\$3.00	\$25.00*	\$80.00
Family (Immediate Family members only)		\$40.00	\$150.00

*10 punch pass for lap swim

Private Events

Pool parties are available through August 28, 2018 and can be scheduled based on availability. Have the pool for just you and your friends!

Up to 44 participants—\$90 per hour

45—88 participants—\$110 per hour

\$ 100.00 Refundable Reservation Fee
(refundable up to 48 hours prior)

Please contact Camp Verde Heritage Pool
@ 928-567-0288

Pool Schedule

May 23-August 5

Lap Swim

Tuesday-Saturday 7:00-9:00 am

Open Swim

Friday/Saturday 12:00-7:00 pm

Sunday 1:00-5:00 pm

Closed Every MONDAY

We offer 3– 2 week sessions of swim lessons throughout the summer. Parent/Tot classes are offered at 9:00 am in all 3 sessions. Beginner, Intermediate, and Advanced are offered in different time slots during each 2 week session.

Swim Lessons	Parent/Tot, Beginner,
June 3-13	9:30, 10:00, 10:30
June 17-27	9:30, 10:00, 10:30
July 8-18	9:30, 10:00, 10:30

Registration for swim lessons can be done online at :

<https://campverde.sportsites.com/player>

Registration will open May 5th.

NEW Party /Picnic area available for rent to have parties during normal pool hours. Shaded with 4 picnic tables and separate entrance. Cost is \$20/hour.



Starting Date TBD w/ Rose

Free with your paid Pool Admission!

Please understand that lifeguards and pool staff are not babysitters. They have a job to do, which is to monitor the pool and keep patrons safe. Children should always be monitored around water by an adult.

FOOD TRUCK night

April thru
September

Satisfy your cravings at our upcoming event! Enjoy diverse specialty foods and drinks from local food trucks, changing each night. Join us from 4 pm to 8 pm for a delicious experience – a different culinary adventure awaits every time! Bring your friends and family for an unforgettable evening of foodie delights and community fun.



Redinger Ramada

75 E. Hollamon Street

**DOWNTOWN
CAMP VERDE**

**THIRD
THURSDAY
OF THE
MONTH**



For More Information:

PARKS@CAMPVERDE.AZ.GOV
(928)554-0820 #3

TOWN OF CAMP VERDE
**Parks &
Recreation**

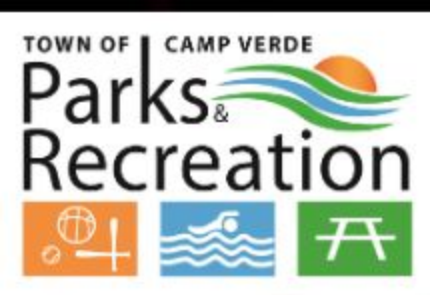


Parks & Recreation Regular Session



June 2, 2025

Page 93 of 96



MEN'S BASKETBALL LEAGUE

**GAMES BEGIN ON
MONDAY, MAY 12, 2025
10 GAME GUARANTEE**

\$275 PER TEAM

**REGISTER AT:
CAMPVERDE.SPORTSITES.COM/PLAYER**

**GAMES PLAYED ON MONDAY'S AT 6,7,8 PM
AT THE COMMUNITY GYM - 51 E. HOLLAMON ST.**

**CONTACT PARKS AND REC WITH QUESTIONS
@ 928-554-0820 OPT. 3**

OR EMAIL US AT PARKS@CAMPVERDE.AZ.GOV



KID'S SUMMER CAMP 2025

Join Us for a Summer Filled with Fun, Learning, and Exploration!

JUNE 2 - JULY 24

Come for a day or
the whole summer!

928-554-0820 X3

parks@campverde.az.gov

395 S. Main Street

MONDAY - THURSDAY 8:00 AM - 4:00 PM

NEW THIS YEAR!

- Group 305: K - 3rd - 8 & Under
- Group 204: 3rd - 6th - 9 & Over
- \$22.00 per day OR
- \$13.00 per day with scholarship

Campers must have
COMPLETED
Kindergarten - 6th grade
in May 2025



Face Painting



Foam Party



Water Adventure Class



Funny Magic For Kids



Horses with Heart



Field Trip to Bearizona

Camp Highlights:

- Classrooms located at Town Complex
- Swimming at Heritage Pool
- Creative Arts & Crafts
- Field Trips and Special Guests
- Cooking & Gym Time
- Weekly Themes



The **ONLY** Municipal Camp
in Arizona
with this prestigious
accreditation.



Registration begins May 5th!

<https://campverde.sportsites.com/player>

Make a Splash This Summer!

MORNING SWIM LESSONS

HERITAGE POOL



opens May 23rd!

Session Dates:

 **JUNE 03-13**

 **JUNE 17-27**

 **JULY 08-18**

Times

TUE-FRI

9:00 - 9:30	Caretaker/Tot
9:30 - 10:00	All Levels
10:00 - 10:30	All Levels
10:30 - 11:00	All Levels

\$25/child in June and \$30/child in July

Register for lessons at: <https://campverde.sportsites.com/player>

Lap Swim Tuesday - Saturday 7:00 - 9:00 am

Open Swim Tuesday - Saturday Noon - 7:00 pm

Sunday 1:00 - 5:00 pm